Vedette
BRAND WATCH

Brand report: CRAVENNA

Made 10 Nov 2026 at 12:00 pm, Melbourne time

Prepared for Cravenna Trading Co

This report shows what your Vedette dashboard showed for this brand when it was made. It doesn't change after that. Your dashboard has the latest.

Your brand

Brand	CRAVENNA
Industries (classes)	Class 30 (Coffee, tea, bread, cakes, pasta, rice, flour, sugar, sauces, spices, ice cream), Class 43 (Restaurants, cafés, takeaway, bars, catering, hotels and other accommodation)
State	Watching
Added	14 Oct 2026
Word changes	Words can be changed 2 more times.
Trade mark number	9990001 · IP Australia: Registered/protected

Trade mark filings

2
High

1
Medium

1
Low

8,127
New filings
New filings checked against it.
Since 14 Oct 2026

Latest check, 10 Nov 2026

We checked 292 new or updated trade mark filings since the previous check on 9 November. 1 was worth a closer look.

292
new or updated filings checked since the p

3
looked at closely

1
worth a look

Closest new filings to CRAVENNA

From the last 30 days: compared with your brand and not close enough to flag.

CRAVENNI
class 30

High (2)

CRAVENNO IP Australia: Accepted, not yet registered · High · Opposition closes 4 Jan 2027

Emailed · Oskavel Trading Pty Ltd · NSW · Class 30 · One letter different from your mark CRAVENNA. · Trade mark 9990301 · Filed 12 Mar 2026

KRAVENNA IP Australia: Filed, not yet accepted · High

Emailed · Quorvelle Bay Pty Ltd · QLD · Classes 30, 43 · Sounds like your mark CRAVENNA. · Trade mark 9990302 · Filed 6 Nov 2026 · Opposition window: Not advertised yet

Medium (1)

CRAVENNA KITCHEN — IP Australia: Filed, not yet accepted · Medium

In monthly report · Lumarva Studio Pty Ltd · VIC · Class 43 · Contains your mark CRAVENNA. · Trade mark 9990303 · Filed 29 Oct 2026 · Opposition window: Not advertised yet

Low (1)

CRAVENNE COFFEE ROASTERS — IP Australia: Filed, not yet accepted · Low

In monthly report · Oskavel Trading Pty Ltd · NSW · Class 35 · Trade mark 9990304 · Filed 21 Oct 2026 · Opposition window: Not advertised yet

Business and company names

Business and company names: Updated weekly from ASIC · 12,406 new names checked on 10 November 2026

Names on ASIC's business and company registers close to your brands.

CRAVENNO PTY LTD — Company · High

One letter different from your mark CRAVENNA. · ACN 999 000 112 · Registered 28 Oct 2026

CRAVENNA CAFE — Business name · Medium

In monthly report · Contains your mark CRAVENNA. · Registered 20 Oct 2026 · ASIC review window closes 20 Jan 2028

ASIC says a person negatively affected by a business name's registration can apply for a review within 15 months after it was registered. This date is our calculation from ASIC's data; ASIC's rules decide the actual time limit.

From ASIC's public registers, which ASIC updates each week.

Domains

Many similar domain names and web addresses are held by businesses with their own reasons for choosing them. These matches don't mean anyone has done anything wrong.

High (1)

cravenno.com.au — Domain · High

Looks like CRAVENNA
High: one letter different from your brand. Set up for email. Website loads.
Why it matched: cravenno is CRAVENNA with the letter A replaced by O.
First seen by Vedette 5 Nov 2026 · Mail server (MX) records · Home page loaded · Last checked 6 Nov 2026, 4:05 am (Melbourne time)

Already on the register

Every Australian trade mark on record, including lapsed and refused ones, checked against your mark once. New filings are then watched as they come in. Statuses are as on the register at the date shown and may have changed since.

Checked against 2,241,806 trade marks on record on 14 Oct 2026, including the latest filings: every industry, with only near-identical names listed from industries outside this mark's and related ones.

1	0	0	1
High	Medium	Low	No longer in force

High (1)

CRAVENNACOFFEE — IP Australia: Registered

class 30 · filed 22 May 2017 · Oskavel Trading Pty Ltd, NSW
Same name as your mark CRAVENNA. Application 9990110

No longer in force (1)

CRAVANNO — IP Australia: Lapsed

class 43 · filed 10 Feb 2012 · Quorvelle Bay Pty Ltd, QLD
One letter different from your mark CRAVENNA. Application 9990111

Status and dates

IP Australia status	Registered/protected
Renewal due	1 Jun 2027 (203 days left)

Trade mark 9990001, from IP Australia's record as at 10 Nov 2026. IP Australia's records decide the actual deadline.

Your own filing, application 9990001, is never sent to you as an alert.

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